

Are you ready to strengthen the morale of your employees and their communication skills? Are you looking for ways to build your business' brand and community rapport? Are you concerned about the state of education, wishing you could make a practical, relevant difference in the lives of today's students, which will be tomorrow's workforce?

Central Illinois is using Junior Achievement (JA) to answer the above questions with a resounding "Yes." Your local JA office reached 14,458 students in over 650 classrooms during the 2010-2011 school year; that's 286% classroom growth since 2004. JA presents its **financial literacy, work readiness, and entrepreneurship** experience to K-12 students from those that know it best – business professionals just like you. Speaking of you...and this is not a selfish question on your part...what's in it for *you*?

### Top 10 Benefits to Leading the Junior Achievement Classroom Experience!

1. Leverage JA into an improved corporate culture via team-building among coworkers.
2. The time commitment is only 5 to 7 sessions of less than one hour each – *per year*.
3. Experience the contentment of acting on your values and beliefs.
4. Do something different – not part of your everyday routine.
5. Those leading a JA class will become more knowledgeable about educational issues.
6. Focus on a part of the community in which you rarely interact.
7. Develop, grow and inspire future workforce and business leaders; foster more educated consumers.
8. Give back to the community; create business and personal relationships.
9. Those who lead a Junior Achievement class strengthen their public speaking and presentation skills.
10. Garner public relations and brand awareness for your company and your profession. This could include passing out novelty items to the students and ultimately the parents.

JA staff will prepare Classroom Consultants (that's you and your employees) through a 45-minute, no obligation, Info Session. Those attending will leave confident on the JA-provided materials, as well as the age group *they choose*.

### What is a Junior Achievement Info Session?

- ▲ JA's Program Manager will come on-site for the Info Session (*which can happen at any time of day*). This could occur during one of your regularly scheduled team meetings.
- ▲ Please invite all employees who are eligible to leave the office for 5-7 sessions of less than an hour each at a central Illinois school.
- ▲ The 5-7 sessions would be taught during the 8 am – 3 pm school day either during the fall semester or during the spring semester at times that are mutually agreeable.
- ▲ Employees who attend the Info Session are not obligating themselves to be a JA Classroom Consultant. If they do not feel volunteering through Junior Achievement is right for them, they simply leave at any point during the presentation. But if they are ready to teach a K-12 class, JA's Program Manager will work with them to create a mutually agreeable partnership with a teacher at a central Illinois school.

Many business leaders know they should be partnering with schools and educators, but they simply don't know how. Junior Achievement is a viable avenue that strengthens not only education, but your corporate culture as well.

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P.S. Your JA has garnered several local and national awards in recent years for its 286% classroom growth. Contact Larry to learn the secret.



Work Readiness | Entrepreneurship | Financial Literacy